



# SHALINI MEMORIAL SEWA SANSTHAN ANNUAL REPORT (2020-2021)

## ABOUT US

SHALINI MEMORIAL SEWA SANSTHAN was established in 2013 with a group of committed youths in the field of social development. The NGO got registered as Trust with the registration number of 343 on 19th June, 2013. It started its activities in the slum areas of Gomti Nagar extension, Lucknow.

Our focus is fully concentrated on awareness raising and community mobilization activities including awareness of health and hygiene to the underprivileged sections of the society and to inculcate knowledge in them for the betterment of their future and to bring sustainable change in the lives of the underprivileged children and women.

## MISSION

SHALINI MEMORIAL SEWA SANSTHAN will function as an NGO to ensure provision of proper health delivery services and propagate awareness among the underprivileged children for nutrition, health and education and their importance, as well as Women empowerment. We're working with young girls to help them develop skills in digital media & storytelling.

## OUR INITIATIVES

### ✓ SAMARPAN, WE CARE

It is our initiative dedicated to securing the future of the underprivileged children on the three pillars - nutrition, health and education.

*“We must teach our children to dream with their eyes open”- HARRY EDWARDS*

**SAMARPAN, we care" is an initiative dedicated to ensuring the future of underprivileged children by doing all that is possible for them. It is an initiative devoted to welfare and development of children and women. Our interdisciplinary team of professionals provide neuro-developmental and psychological evaluations, and treatments for children, adolescents and their families.**

**Under the Samarpan initiative we provide daily necessities like blankets, eatables, sanitary products, etc. to show support to the less fortunate section of our society and motivate them by teaching them about hygiene, cleanliness, education and empowerment. We are working for the welfare and well-being of underprivileged children and their families, which makes it possible for them to work together on this beautiful project.**

# THREE PILLARS OF GROWTH

## 1) NUTRITION

Nutrition is the science that interprets the interaction of nutrients and other substances in food in relation to maintenance, growth, reproduction, health and disease of an organism. Healthy children learn better. People with adequate nutrition are more productive and can create opportunities to gradually break the cycles of poverty and hunger. Malnutrition, in every form, presents significant threats to human health.

“Investing in early childhood nutrition is a surefire strategy. The returns are incredibly high”- Anne M. Mulcahy

## 2). HEALTH

Children's health is the foundation of all growth and development. Children's health, or paediatrics, focuses on the well-being of children from conception through adolescence. It is vitally concerned with all aspects of children's growth and development and with the unique opportunity that each child has to achieve their full potential as a healthy adult.

## 3). EDUCATION

Education in society helps people to be more active in their struggle for a better quality of life. As the citizens' understanding of the world around them grows, the entire society strives towards more efficient solutions to problems and the advancement of everyday life. This is an important mission for the whole of humankind, and it is crucial that each individual should have opportunities for personal advancement and making their own contribution.

## HIGHLIGHTS

2020-2021 witnessed Shalini Memorial Sewa Sansthan playing an increasing role; deepening its commitment towards children and setting the stage for a quantum leap in its overarching Impact. With more Intervention, better Programs, richer motives and improved insight of our mission, it now touches the lives of more children than ever before.

## OUR CAMPAIGN

### “SWACHH NAGARIKA, SWACHH BHARAT”

Our NGO started a campaign “swachh nagarika, swachh bharat” inspired by the “swachh bharat abhiyan” introduced by the government of India. The campaign started from 2nd October, 2015. The objective of the campaign was to clean the streets & roads in the urban slum areas and to spread awareness among the underprivileged about hygiene which includes elimination of open defecation, segregation of wastes, awareness generation and health education to create need for personal, household and environmental sanitation facilities.

# AWARENESS DRIVE

- We have generated awareness about malnutrition, importance of nutrition and nutritional diet among men, women, and children.
- Also we generated awareness about various precautionary methods like social distancing, proper mask usage and regular sanitization during covid-19 pandemic.
- Generated awareness about importance of education and enhance children's intellectual awareness by learning, critical thinking and communication.



# ACTIVITIES

In-2021

## NUTRITION:-

- Our Sansthan has worked under the 'Poshan Jan Abhiyan', a scheme strengthening the Prime Minister's Overarching Scheme for Holistic Nutrition or 'Poshan Abhiyan' through active engagement of Civil Society in 15 districts of Uttar Pradesh. The block allotted to us was Barkhera Block, Pilibhit district in collaboration with Rambhau mhalgi pradbodhini organised at Barkhera block, Pilibhit district to generate awareness on the importance of nutrition.
- The main objective of our program was to understand the problem of malnutrition at the ground level and bring about awareness so that the perspective of the people about nutrition can be changed for the better future of their children.
- Also we have guided the men, women and children to maintain a proper nutritional diet in their daily life so that they can have a better chance at a good future.
- Beneficiaries under this project were Pregnant women, lactating mother, women of reproductive age (15-49), adolescent girls, and father of under 5 year children.
- We have also noticed the behavioral and practice of the beneficiaries related to nutrition, diet, hand wash in their life.
- Door to door field visit was done to know awareness, practice and service utilization related to beneficiaries in villages of Barkhera block, Pilibhit district.







## Plantation

Tree plantation is not just something that should be done; instead, it is a necessity, the urgent need of the hour. Planting of trees is especially important to protect our environment against air pollution and global warming. To this end, our young volunteers have been actively involved in organizing tree plantation campaigns.



## Poshan Jan Abhiyan

- Under the Poshan Jan Abhiyan Mission we have also distributed masks and sanitizers to the children and encouraged them as well as made them aware about the Covid-19 virus and how they can protect themselves as well as others around them through various precautionary methods like social distancing, proper mask usage and regular sanitization.
- Generate awareness about covid-19 vaccine and help them in vaccination also and do same for the polio vaccination.
- Generate awareness about calcium and iron supplements.
- Generate awareness about WASH, government schemes like PDS



## Promotion of Education

- We have also worked in the education sector in the month of February with the goal of educating more and more underprivileged children by equipping them with school background and enhancing their intellectual awareness by learning, critical thinking and communication. With this contribution the dreams of a lot of girls to get education and do something in their life has come true.
- We have worked on promotion of Education.



## Help educate underprivileged children

- Our santhan has worked in Education Sector to make more children educated and capable, as a result our first batch of students; Kiran, Vineeta and Priya have performed extremely well in their class 10th board examinations with 78.5%, 79.33% and 69.5 % respectively. Shalini Memorial Sewa Sansthan is investing in a better future for children and looking forward to make more children educated and capable.
  - We have also run a Donation Campaign to help educate underprivileged children.
  - Weekly we have conducted interaction session among the children both male and female to motivate and encourage them to learn and to do hard work because each and every child is unique and can achieve whatever he/she wants.
  - We have also done interaction session with parents to change their thinking and behavior related to child education especially for girl child.
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- Facilitate them with classroom support program, 5 days in a week running class for 2 hours on regular basis in which teachers teach about good habit, good manners, good touch and bad touch. They teach all subjects like Maths, English, hindi, science, computer, music etc. we are also focusing on skills like craft, art. Children learn writing, reading, speaking with fun.
  - We have a small computer lab with three systems for children to practice weekly.
  - We also distributed them blanket in winter season so that they can continue their study even in cold weather also.
  - Weekly distributed nutritional fruits like banana, apple



## **Classroom Support Program at a glance**

Around the world, children are deprived of education and learning for various reasons. Poverty remains one of the most obstinate barriers. Children living through economic fragility, political instability, conflict or natural disaster are more likely to be cut off from schooling – as are those with disabilities, or from ethnic minorities. In some countries, education opportunities for girls remain severely limited.

Under our #Samarpanwecare initiative, we have started providing value-based preschool education in the form of classroom support program for lesser privileged children. The objective is imparting pre-school learning and growth opportunities and good habits/qualities among these small children along with taking care of their nutritional needs and provide them with everyday required healthy food.

With strong pre-literacy, improved social and communication skills, they will be able to ask for help and cooperate.



## Music Class

It is our ideology that all children in the society are equally entitled to a cultural experience through music. Such opportunities help children build more confidence and resilience. We believe that more such opportunities we make available to these children, more chance of them becoming well rounded adults who can take on life challenges with confidence.



## Rangoli Making

With spiritual and cultural significance attached to them, festivals are incomplete without rangolis. Our culture assigns an essential status to rangolis. Learning to draw rangoli can help inculcate artistic skills which help in developing their brains.





## Drawing/ Art class

A drawing class was also organized for the students to enhance their creativity. Access to extra-curricular activities can develop the self-brief that they can do amazing things.





## Winter Drive

True happiness and enjoyment comes from sharing and caring with an honest heart. Our NGO also distributed Blankets to the underprivileged children in school



## ADDITIONAL ACTIVITIES DURING PANDEMIC

- Data collection of Pregnant Women and 0-6 year's children covered through Baseline Survey on Poshan Jan Abhiyaan using Survey CTO application.
- Identification and establishment of Nutrition Garden in Barkhera Block, Pilibhit District.
- We have also Conducted Aarogya mela and VHSND meeting.
- We have supported in polio vaccination and Covid-19 vaccination.

## WE SUPPORT

Shalini Memorial Sewa Sansthan believes that everyone deserves to be loved and cared. There are many such heart rendering stories of elderly people having been abandoned by their children and are now homeless. Our NGO wants to provide them with required love, affection and care by providing them with old age home to live the rest of their life with peace and at ease. Often their needs may be quite simple: a home and people who care. Sometimes they may need medical care and treatment which can be provided in time if they are in a secure and sound environment like an old age home. The life of parents revolves around their children but when the children grow up, often the parents are sidelined and are seen as a burden. Thus, it is not an unusual sight to see such old people lying on the street, uncared and starved at the tiring end of their life. Our NGO is willing to work for it and provide elderly people with a caring home and fulfilling atmosphere for their happiness and safe future. A home is much more than a basic necessity. It's a place of love, care, security, sustenance and nurturing. We want to help them build their life from scratch by giving them new environment, friends and support system for their day to day tasks and activities.